



UNITED STATES OF AMERICA
FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

Robert Delaware
MuckRock
DEPT MR 55957
411A Highland Avenue
Somerville, MA 02144-2516

FEB 14 2019

Re: FOIA-2019-00346
Complaints re: Costco 50th
Anniversary promotion

Dear Mr. Delaware:

This is in response to your request dated December 31, 2018 under the Freedom of Information Act seeking access to consumer complaints regarding the "Costco 50th Anniversary false promotion." In accordance with the FOIA and agency policy, we have searched our records on February 12, 2019.

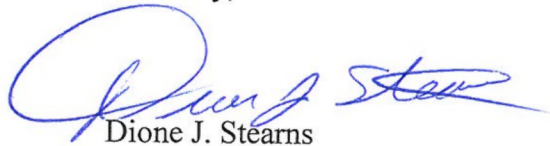
We have located 1 responsive complaint that a consumer made to the Federal Trade Commission ("FTC"). You should know that the enclosed complaints have not necessarily been verified by the FTC. Therefore, you should make your own judgment about relying on the information provided. I am denying access to consumers' names and addresses, and any other identifying information found in the complaints. This information is exempt from release under FOIA Exemption 6, 5 U.S.C. § 552(b)(6), because individuals' right to privacy outweighs the general public's interest in seeing personal identifying information. *See The Lakin Law Firm v. FTC*, 352 F.3d 1122 (7th Cir. 2003).

If you are not satisfied with this response to your request, you may appeal by writing to Freedom of Information Act Appeal, Office of the General Counsel, Federal Trade Commission, 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580, or via email at FOIAAppeal@ftc.gov, within 90 days of the date of this letter. Please enclose a copy of your original request and a copy of this response.

You also may seek dispute resolution services from the FTC FOIA Public Liaison Richard Gold via telephone at 202-326-3355 or via e-mail at rgold@ftc.gov; or from the Office of Government Information Services via email at ogis@nara.gov, via fax at 202-741-5769, or via mail at Office of Government Information Services (OGIS), National Archives and Records Administration, 8601 Adelphi Road, College Park, MD 20740.

If you have any questions about the way we handled your request or about the FOIA regulations or procedures, please contact Christine Ford at 202-326-3352.

Sincerely,

A handwritten signature in blue ink, appearing to read "Dione J. Stearns", with a large, stylized initial "D".

Dione J. Stearns
Assistant General Counsel